

HEARTISTRY

{ bridal planning package summary }

intro } Our bridal planning packages have been created based on our experience of what couples are looking for from a wedding planner, and in turn, based on what we know to work best. HEARTISTRY packaging options cross our three core service offerings (CONCEPT | PLAN | STYLE) and follow a detailed, carefully considered planning process, working closely with our bridal couple to create their signature wedding celebration. Hence, our weddings are fingerprints - no two are ever the same.



WEDDING CONCEPTS THAT INSPIRE

Every wedding begins with a dream, through which your individual love story is woven. Our job is to guide you in writing yours into reality by dipping into our book of spells to create concepts that provide you with the most unique, personal, artisanal, beautiful, innovative, insightful options available to suit your budget.

step 1 } Our BRIDAL QUESTIONNAIRE allows us to understand your overall needs, including your budget and scale of guest list/ size of celebration. Download directly from our website.

step 2 } We set up a CONSULTATION should you be locally based, or a skype call should you be based abroad so that we can get to know you even better and unpack the information you provided in the questionnaire.

step 3 } Now we weave our magic wands to create a detailed visual storyboard of your day - how we imagine it to look/ feel/ move. We present you with a detailed wedding CONCEPT PROPOSAL which incorporates all three aspects of the celebration: the ceremony, pre-reception and reception, touching upon each of the following: palette | décor look & feel | floral artistry | music ensemble | location | bridal transport | menu | couture | cake | signature stationary | accessories.

step 4 } Should you love your wedding concept and want to book our services according to a planning package that works for you, we provide you with a booking CONTRACT outlining our scope of works and professional terms before proceeding to costing.

step 5 } Now we proceed to planning by putting together a detailed COSTING SUMMARY based on your approved wedding concept, working hard to bring this into alignment with your wedding budget. Once approved by you, this - together with your contract - forms a detailed summary of expectations for your wedding day.



PLANNED TO PERFECTION

Realising a love story needs serious organisation - on this front we are a little obsessed. Perfection is key, as such, we execute our prowess across all things organisational, co-ordinational, managerial and logistical, freeing you up to focus on, and indulge in, the romance.

option 1 } Our FULL PLANNING PACKAGE is preferable, and for good reason. This package allows us maximum control over each and every aspect involved in the complex planning process, including on-the-day set-up and coordination.

SERVICES INCLUDED:

- Complete concept to costing
- Budget approval & management *we offer guidance in working your budget to its greatest potential
- Location/ venue scout
- Venue bookings & liaison
- Complete service provider booking, brief & management
- Floral artistry
- Marriage officials guidance
- Catering (including wedding cake) & bar

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- Technical (including engineering, safety & compliance certification as required)
- Signature stationary design & print
- Couture advisory & assistance where needed
- Ante-nuptials advisory
- Bridal party coordination as required
- Beauty stylist arrangement
- Countdown & pre-day prep assistance: supplier running schedule | order of events | seating plan | playlist | table decor mock-ups (if required) | rehearsals | layout plans
- Complete on-the-day set-up, style & coordination (including strike & clear)
- Support & guidance throughout the planning process
- *Optional extras: decor accessories sourcing | hand-crafted gifting

option 2} Our ON-THE-DAY ONLY CO-ORDINATION PACKAGE is for seriously 'on the ball' brides with guts, vision and a great deal of planning prowess, who need us to bring it all together on the day! Our work on this package starts 3 weeks prior to the big day!

SERVICES INCLUDED:

- Planning check-list
- Countdown & pre-day prep assistance: supplier running schedule | order of events | seating plan | playlist | table decor/ floral mock-ups (if required) | rehearsals | layout approvals
- Service provider liaison and de-briefings according to on-the-day running schedule
- Final numbers confirmations
- Bar & catering confirmations: special dietary requirements | final pax | final menus | bar spend etc
- Countdown & pre-day prep assistance: order of events | seating plan | playlist | table decor mock-ups (if required) | rehearsals | layout approvals
- Service provider liaison and de-briefings
- Complete on-the-day set-up, style & coordination (including strike & clear)



SERIOUSLY STUNNING STYLING

We love nothing more than immersing ourselves in the detail. We live and breathe all things form, colour, style, placement, texture, fragrance, lighting, ambience, angle and layout to conceptualise the overall look and feel of your celebration of love. We have a knack for knowing what works and we go to great lengths to overwhelm you with our artistry.

option 1} Our VISI DECOR PACKAGE is a complete concept-to-creation package dealing with all elements of décor and the styling thereof.

SERVICES INCLUDED:

- Concept design proposal
- Costing summary
- Floral artistry
- Table & peripheral decor (including soft furnishings, tentage, lighting, flooring and technical)
- On-the-day setup & styling
- *Optional extras: decor accessory sourcing | signature stationary package (customisable)

option 2} Our VISI FLORAL PACKAGE allows us to indulge in the secret love affair we have for flowers! Our artisanal floral concepts are respectful of seasonal availability and we work with local suppliers who are committed to ensuring sustainability.

SERVICES INCLUDED:

- Concept design proposal
- Costing summary
- Floral artistry
- Table & peripheral decor (including soft furnishings, tentage, lighting, flooring and technical)
- On-the-day setup & styling

PLEASE SPEAK TO US SHOULD YOU REQUIRE SOMETHING OTHER THAN WHAT IS OFFERED IN THE ABOVE. WE UNDERSTAND THAT EVERY COUPLE'S CIRCUMSTANCES ARE DIFFERENT, AND WE WILL ALWAYS DO OUR BEST TO ACCOMMODATE YOUR UNIQUE REQUIREMENTS.